An opt- in list allows you to provide newsletters to your subscribers with their consent. [Your URL Here]

Not having a list is said to be ‘leaving money on the table’. [Your URL Here]

The best opt-in pages are those that have no ‘extras’ that may distract from the goal. [Your URL Here]

Having a distinct opt-in page would allow traffic to be channeled directly to it, maybe even bypassing the main website entirely. [Your URL Here]

With an opt-in page, your form should always be ‘above the fold’. [Your URL Here]

If you want more people to join your list, give them a *good* reason to *want* to join your list. [Your URL Here]

Give your visitors something of value, and something that could even possibly assert your authority in the niche. [Your URL Here]

A good way to build up lists is to make an affiliate program out of one of your products. [Your URL Here]

A list of proven buyers is more valuable than just a list of people who want to get something ‘free’. [Your URL Here]

One thing that many people sometimes overlook is that a good list is like a relationship – it takes work to maintain it. [Your URL Here]

You definitely want to avoid letting your list lapse into inactivity, but you also want to avoid over-saturating your list with emails. [Your URL Here]

Everything that you send out to your list should cater to the needs of your subscribers as much as possible. [Your URL Here]

When you’re marketing online, you’re most valuable asset, prized possession, and biggest selling point can often be your reputation. [Your URL Here]

Once your list is thriving, there is no reason whatsoever why the profits should not be rolling in as well. [Your URL Here]

Another way to build your list and convert visitors into paying customers is by creating a one-time offer page. [Your URL Here]

If you want to keep in touch with your customers and subscribers the best way to do so is by using a paid and professional responder service. [Your URL Here]

Autoresponders are nothing more than computer generated emails you can send to your affiliates. [Your URL Here]

List building is an excellent way to get more people to visit your site and buy your products. [Your URL Here]

When it comes to setting up an email campaign, you can choose being developing a single opt-in campaign or a double opt-in one. [Your URL Here]

You should know that a subscriber may unsubscribe when they feel that they are not getting what they want or expected. [Your URL Here]