

Insta Template Software

THE QUICK START GUIDE

by [@wealtharchitect](#)

GREAT CONTENT - THE KEY TO INSTAGRAM SUCCESS

If you're reading this, you already know that Instagram is an awesome site.

It's great to use for your own personal enjoyment - but it's *especially great* to promote your own brand, product or service.

With over 400 million users and massive engagement, there's massive potential to grow a huge fanpage, engage with your fans, and generate leads, sales, brand recognition etc.

But how exactly do you build a huge following on Instagram?

Well, the most obvious way is by creating great content - content your followers will want to like, comment and engage with.

Great content attracts more followers and keeps your existing followers loyal and engaged.

But what kind of content can you create?

Now, you can of course take professional pictures - and that will probably be the best content of all.

But for many people, this sounds difficult and expensive. We don't have access professional photographers, supermodels, sportscars and millionaires mansions!

And that's why the @thewealtharchitect team prefers to create text/quote based content.

TEXT/QUOTE BASED IMAGES

Just take a look at our feed over the last few days:



wealtharchitect

Edit Profile



77 posts

10.1k followers

0 following

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As you can see, pretty much all of our posts have a background image with a motivational quote on the front.

So how do we come up with these quotes?

Is it because we are geniuses?

No, not at all.

In fact, in most cases, these quotes/motivational lines are *inspired* by other posts we've seen on Instagram.

In particular, we pay very close attention to posts that have *lots of likes and comments* - as we know these are going to be popular!

So, we saw someone had a picture that said "No matter what happens, never give up"... and tweaked it to say "No matter what happens, keep moving forward".

Then, we use Google advanced image search (https://www.google.com/advanced_image_search) to find a "royalty-free" picture, and add our proven text "slogan" on top of the image using an app or software.

Of course, we always want to put our own spin on the text, to make it unique... but the basic idea is pretty simple:

1) Find text/quote/motivational content that is performing well on Instagram

2) Create a similar tagline/slogan by tweaking a few words

3) Add this text on top of a royalty free image to make our Instagram image.

Now, of these different steps, step 1 is the most time-consuming:

Imagine having to trawl through hundreds of pages of accounts to find the most engaging content... and then spin that content to your own chosen niche market.

Well, that's what we did when we started on Instagram - and it took us a long time!

It's been worth it - we've been able to grow to 10k members in just over a month, and that first 10k is the hardest...

But to make things simple for ourselves - and people like you - we've created a software tool that does a lot of this hard work...

PRESENTING INSTATEMPLATE

InstaTemplate is a database that is pre-loaded with dozens of top performing slogans/motivational/funny lines that you can use as Instagram quotes.

We've basically built a database of top-performing Instagram posts (and other things like t-shirts, posters etc), and turned it into a software.

Here's how it works:

STEP 1) ENTER SOME INFO ABOUT YOUR ACCOUNT

Firstly, you'll need to describe your niche/audience/account in a few words:

INSTA TEMPLATE

STEP 1: Enter keywords Enter words that describe your niche (more words = more post ideas)

Profession:	<input type="text" value="PLUMBER"/>	Verb:	<input type="text" value="LIFT WEIGHTS"/>	Passion:	<input type="text" value="CHOCKOLATE"/>
Adjective:	<input type="text" value="STRONG"/>	Place:	<input type="text" value="MANCHESTER"/>	Outcome:	<input type="text" value="SAFER CITY"/>
Person:	<input type="text" value="PLUMBER"/>	Riff:	<input type="text" value="RIFF"/>		

STEP 2) CHOOSE DIFFERENT CATEGORIES

Next, you'll want to choose from different categories (each category is pre-loaded with different types of templates).

You can also choose a font (to make it look good), and then click on the button to get ideas of what to post:

STEP 2: Choose Categories

Choose from popular types of posts (each contains 10-50 posts)

☒ Classic ☒ 2 Part ☒ Girl ☒ Guy ☒ Relationship ☒ Older ☒ Others ☒ Riffs

STEP 3: Choose Font

Choose from 5 fonts to give your posts style.

☒ Anton ☐ Bubblegum Sans ☐ LUCKIEST GUY ☐ Pacifico ☐ Paytone One

Generate Post Ideas

STEP 3) PREVIEW YOUR POSTS

Now, InstaTemplate will spit out different template ideas, customized to your chosen niche audience!

Generate Post Ideas

CLASSIC - PLUMBER

BEST PLUMBER EVER 🛠️

**THIS IS WHAT THE WORLD'S GREATEST
PLUMBER LOOKS LIKE** 🛠️

THANK YOU, PLUMBER 🛠️

Choose the post you like the most, and now it's time to turn it into an engaging image, ready to be uploaded to Instagram!

STEP 4) CREATE YOUR INSTAGRAM POST

Now we need to create images from our template text...

Firstly, you'll want to find an image to go behind our text image.

To do this, we use Google advanced image search (https://www.google.com/advanced_image_search).

Simply enter a keyword at the top, and at the bottom choose usage rights = "free to use":

usage rights:

free to use, share or modify, even commercially

Advanced Search

Now save your image, and create your final post image using a desktop-based tool such as Photoshop or GIMP, or a smartphone app like typorama, word swag, phonto.

Now post up your image to Instagram, and rinse-and-repeat to create more great content!